

Recommended Spots in Asahi Village

Mt. Hachimori

Japan's Three Hundred Famous Mountains



Mountain Climbing Season: July – Late October

Elevation of 2,447 m. This mountain is the symbol of Asahi Village. The view from the peak is breathtaking, offering a panoramic sight of Mt. Hotaka, Mt. Yari, the three peaks of Hakuba, Mt. Fuji, the Southern Alps, Utsukushigahara, and Mt. Yatsugatake.

<Inquires/Mountain Entry Applications> *Changes may be necessary depending on road conditions.
TEL: 0263-87-1935

Asahi Art Museum

Asahi Village History and Folklore Museum
Jomon Mura Park



Closed: Mondays (the following day will be closed in the case of a national holiday), Winter break (Jan–Early Feb)

When we think about the history of Asahi Village, the impressive amount of remains and ancient pottery from the Jomon period are what usually come to mind. In addition, a special exhibition will be held on a wide range of genres, focused on local artists. Please inquiry for more details.

<Inquires>
1308 Komi, Asahi 390-1104
TEL: 0263-99-2359



Asahi Mallet Golf Course



Open: Late April – Late November

The total size of the 72-par mallet golf course measures at 10 hectares and features 18 holes, making it a truly full-scale course. Enjoy playing inside the rich green forest course that features rays of light that shine between the trees. No entrance fee or equipment fee! Feel free to use this course at your own leisure. Reservations are necessary for groups of ten or more people. Closing at the end of May 2026.

<Inquires/Applications>
TEL: 0263-87-1935

Korinji Temple Yakushi Hall (Prefectural Treasure)



Designated as a Treasure of Nagano in March 2010. Built long ago in the Tenpo era, it is an ancient temple that was restored in the Kamakura Period by orders from Minamoto no Yoshinaka. This temple is the symbol of the Horeki era for the Chushin region. In spring, beautiful weeping cherry blossom trees can be seen here blossoming.

<Inquires>
796 Nishiseba, Asahi 390-1101
TEL: 0263-99-2309

Asahi Prime Ski Resort



Entry Period: Late December – March (Only open on weekends in March)

This is the closest ski resort to the Matsumoto plains. It features a ski slope for beginners and a fully equipped ski school, making this a very popular ski resort for families to enjoy. Intermediate and advanced skiers can enjoy the various other ski slopes available at a variety of inclinations.

<Inquires> 306-1 Komi, Asahi 390-1104
TEL: 0263-99-3700



Craft Experience Hall



Closed: Tuesdays/Wednesdays

At this facility, you can try the woodworking experience with instructors on hand to provide you with guidance. This facility is fully equipped with heavy machinery, providing an easily accessible working environment for both beginners and veterans alike to make their woodworks. This facility is available to those who pay the half day fee (520 yen per person) plus the material/machine usage fee.

<Inquires>
314 Komi, Asahi 390-1104
TEL: 0263-99-2804



Asahi Ice Skating Rink



Open: Late December – End of January

A natural skate rink with a circumference of 200 m. There's no entrance fee and ice skate rentals are free! Even beginners can enjoy skating safely. The ice rink may be closed some days due to the conditions of the ice; however, the usual opening times every day are from 8:30–18:00. Skating information can be found on the official Asahi Village LINE account. Address: 347 Hano, Asahi 390-1103

<Inquires>
TEL: 0263-99-2004



Takeijo Park



Wagon Tea House Open: Late April – Late November

You can enjoy the beauty of seasonal flowers, bugs, and rich nature. Inside the park is a tea house that can be used by everyone. Feel free to use this for tea parties, get-togethers, and any other kinds of parties. The Takei Castle Ruins can be climbed to at any time.

Address: 2146 Nishiseba, Asahi

<Inquires/Applications>
TEL: 0263-87-1935

Kosenji Temple



Founded in the year 1096, this ancient temple, part of the Buddhist Shingon sect, is said to have been restored in the Eiroku era. The Kannon Festival (to ward off evil spirits) takes place at the Sho Kannon Bodhisattva statue, around January 15th, and many people, from both inside and outside the village, come to see it. Please come to the Goma Fire Ritual and Fire Walking event held on May 3rd.

<Inquires>
1146 Komi, Asahi 390-1104
TEL: 0263-99-2061

See the latest information via the QR code!

Asahi Village
Tourism Association Mascot
Asayan



Matonoyu Ryokan



Entrance Fee: Adult 700 yen, 3 years old – Elementary School Student 350 yen

Established in the Meiji era, this ryokan features natural spring water rich in minerals and more than 100 years of history. The ryokan is located at an elevation of 1,000 m and surrounded by nature thanks to the gushing Matoo mountain stream. Available services include: bathing, cuisine (reservations required), small banquets (reservations required). Bathing Time: 14:00–20:00 (Entry until 19:00) Closed: Mondays/Tuesdays

<Inquires>
488 Komi, Asahi 390-1104
TEL: 0263-99-2412

Introducing Asahi Village

This flat area of land has an elevation that ranges from 740 to 900 meters above sea level. About 87% of Asahi Village is covered by woodland, and the land spreads out in a gentle sloping fan shape. The climate of this semi-high-altitude area features large differences in temperature.

A Village Where You Can Experience Abundant Nature

Nagano
ASAHI Village

Tourism

Gourmet

Activities



Nagano Asahi Village Hall

1555-1 Komi, Asahi, Higashichikuma-gun, Nagano 390-1104
TEL 0263-99-2001 FAX 0263-99-2745
Email: info@vill.asahi.nagano.jp



Asahi Village
Hall Homepage



Asahi Village
Official Line

Nagano Asahi Village Tourism Association

1286 Komi, Asahi, Higashichikuma-gun, Nagano 390-1104
TEL 0263-87-1935 FAX 0263-99-3584
Email: asahi-k@go.tvm.ne.jp



Asahi Village
Tourism Association
Homepage



Instagram

Asahi Village
Tourism Association Mascot
Asayan



Shopping in Asahi Village

Mimura Woodcraft



Founded in 1945, their method for making traditional Japanese wooden sandals has remained unchanged to this day. "Nezuko Geta" are made from the nezuko tree, one of Kiso's famous trees. They are light yet sturdy with beautiful colors and textures that are very comfortable to wear.

Inquires

TEL: 0263-99-2307
Closed: Friday - Sunday, Public Holidays
Opening Hours: 9:00 - 17:00
Address: 1534 Nishiseba, Asahi



Yoshihira Liquor Store



Yoshihira Liquor Store is a wine specialist shop that cleverly uses natural geothermal heat as part of their air conditioning and heating system inside their storehouse to manage the fermentation of their wine. The owner is a certified sommelier who can help customers choose the right wine for them. Please check out their social media, home page, and blog.

Inquires

TEL: 080-5349-6493
Closed: Irregular
Opening Hours: 10:00 - 19:00
Address: 178 Hario, Asahi



Seseragi Yamame-en



For a place with no ocean, such as Asahi Village, fish is considered to be very precious, and the fish, "Yamame," is well-liked here. The Yamame fish are raised well in the clear water of the Kusari River. Cooked on a charcoal fire, their bodies become plump, and the entire fish, from the head to the tail, can be eaten. The Yamame fish can be grilled with salt, boiled and sweetened, or smoked. (Reservations are necessary.)

Orders/Inquiries

TEL: 090-5619-6753



Family Mart Asahi Village Store



Inquires

TEL: 0263-99-1003
Closed: N/A
Opening Hours: 6:00 - 23:00
Address: 1555-1 Komi, Asahi

Here, you can buy convenience store items as well as fresh, locally grown vegetables from Asahi Village. You can also buy fruit, rice, and many more items.

Tokyodo Crea



WORK SHOP

Delivering the means to "live a life with flowers" to everyone locally! The No. 1 selection of artificial flowers, dry flowers, and arrangement items in Nagano and the Hokuriku area. Christmas and New Year's holiday products are available starting in September each year. Workshops are also available. (Reservations required.)

Inquires

TEL: 0263-99-2800
Closed: Saturdays (Non-regular holidays), Sundays, Public Holidays
Opening Hours: 9:30 - 17:00
Address: 2552-1 Komi, Asahi



Kaffee Strasse



Coffee beans can be ordered from 100 g! About 20 different varieties of coffee beans are available.

Inquires

TEL: 0263-99-3685



Asahi Kaju Club



Wide selection of juices are on sale now!

Inquires

TEL: 090-3143-8757

Maruni Farm



Peach/tomato juice, jams, and ketchup are on sale now!

Inquires

TEL: 0263-99-2034

Stay overnight in Asahi Village

Nomatazawa Rinkan Camping Ground



Open: April - November

This outdoor facility, with activities that incorporate the forest along the Kusari River Gorge, offers everything you need for a nature-filled experience. It features a campsite, three bungalows, a cooking area, coin-operated showers (separated by gender), a parking area, and rental tents. Immerse yourself in the natural beauty of Asahi Village with activities in the mountains and rivers, and at night, you can gaze at the star-filled sky. Whether you're a seasoned outdoor enthusiast or a beginner, this is the perfect place to enjoy the great outdoors.

Inquires/Bookings

TEL: 0263-99-3700
7-1 Komi, Asahi 390-1104



Outdoor Experience Cottage



Stay in a warm and cozy cottage made from Japanese larch trees grown in Asahi Village. Ten cottages are available, with one cottage able to fit up to 6 people. Fully equipped with everything you need, you can enjoy barbecuing with the outdoor cooking facility. Why not take a break to rest with your family and/or friends?

Inquires/Bookings

TEL: 0263-99-3700
273 Komi, Asahi 390-1104



Guest House Kaze no Wa



Opened in June, 2019. The concept behind this guest house was "a guesthouse put together by wind and soil." It's a place for guests and local people to meet and connect. Next door is the work shop "Rinnodo," where you can try many different activities, such as dyeing, leather craft, and wormwood steaming. Meals can be provided. (booking is required). Please make an inquiry for more details.

Inquires/Bookings

TEL: 0263-31-6151
Address: 68-2 Komi, Asahi



Introducing Asahi Village

Area: 70.62km²
Circumference: 41.25km
Elevation: 822m (Asahi Village Hall)
Population: 4,359 (As of March 1, 2023)

The Origins of Asahi Village
Located in the southern part of Matsumoto Basin, it was named Asahi (morning sun) due to the fact that it is the first place to be shone on by the morning sun.



The Asahi Village Office Building is constructed of various trees cut from the village's forests, which have been carefully cared for over the years. A 300-year-old cypress main pillar and a 160-year-old small pillar were erected in the village residents' exchange hall. The Asahi Village Hall parking lot offers a panoramic view of the Yatsugatake Mountains and the surrounding area.



From Tokyo		
JR Shinkansen	Approx. 2 hr. 35 min. (Chuo Line Limited Express Train)	Approx. 20 min. by car
Shinjuku	Approx. 2 hr. 30 min. (Chuo Express)	10 min. (Nagano Express)
Tokaido IC	Okaya JCT	Shiojiri IC
Shinjuku	Matsumoto	Approx. 3 hr. 10 min. via expressway bus
From the Hokuriku Region		
JR Tokaido	Approx. 60 min. (Tohoku Limited Express)	Approx. 60 min. (Shinshu Limited Express)
Nagano	Shiojiri	Approx. 20 min. by car
Approx. 2 hr. 30 min. (Chuo Express)	Approx. 1 hr. 20 min. (Nagano Express)	
Toyohashi IC	Jozebu JCT	Kishiohka JCT
Kanazawa	Matsumoto	Approx. 5 hr. 25 min. via express bus
From the Kansai Region		
JR Tokaido	Approx. 60 min. (Tohoku Limited Express)	Approx. 1 hr. 55 min. (Shinshu Limited Express)
Nagoya	Shiojiri	Approx. 20 min. by car
Approx. 2 hr. 30 min. (Chuo Express)	Approx. 2 hr. (Nagano Express)	
Osaka	Okaya JCT	Shiojiri IC
Osaka	Matsumoto	Approx. 5 hr. 45 min. via expressway bus

- ### Restaurants in Asahi Village
- 1 Cafe Mito
 - 2 Ishibiki Soba Restaurant Moegino
 - 3 Share Kitchen Kazaana
 - 4 Chiso Yoshihira
 - 5 Japanese Izakaya Kappe
 - 6 Omakase Macha
 - 7 Mori no Kobito Dining
 - 8 Tsukumo-an
 - 9 Kaffee Strasse
 - 10 Marunakaya
 - 11 Asahi Soba Fujimori
 - 12 K's Cafe (Takeout)
 - 13 Matoonoyu



More Details Here

Icon Reading

Restaurant	Cafe	Tourist Facility	Leisure Facility	Shop	Accommodation	Onsen